tanning troubles

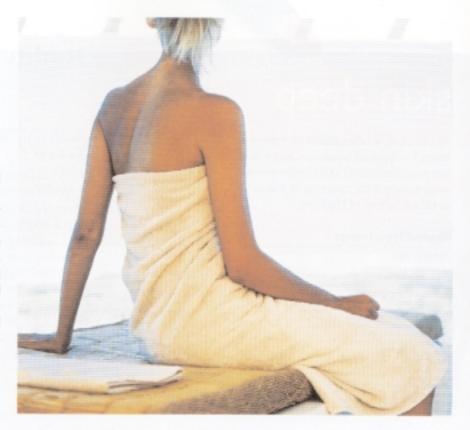
Thanks to self-tanning lotions and sprays, there's no reason to be pale. And indeed, clients are no longer reserving their bronzing for the summer months-many are doing the fake bake year 'round. As a result, notes Annet King, director of training and development for the International Dermal Institute, you're probably noticing a number of tanning-related skin conditions, including:

Deposits of pigment at the hairline that resemble blackheads

Additional flaking due to the alcohol content in certain gel-based tanning products

 Dull, congested complexions caused by product build-up

King recommends regular home exfoliation between tanner applications to keep follicles free of debris, plus bi-monthly skin treatments with professional-grade exfoliants.



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- A dozen sample press releases
- A complete list of national consumer beauty and trade editors
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