

DUROCHER ENTERPRISES

In May 2006, the company sponsored The Business of Beauty on the Beach—a two-day educational event in Miami featuring a compelling program designed to inspire and entertain. Co-sponsored by *Skin Inc.* magazine, elite educators included Dean Banowetz, lead stylist, *American Idol*; Bryan Durocher, president, Durocher Enterprises; LeGrande Green, former executive producer, *The Oprah Winfrey Show*; James Meschino, clinical nutritionist, Adëeva Nutritionals; Ruth Roche, owner, RARENYC; and Melissa Yamaguchi, former president, Professional Beauty Association.



R. Roche; B. Durocher; Bonnie Canavino, principal, Spa Specifics, Inc.; and Bob Maconi, Harms Software, Inc.



B. Durocher and conference attendees