



Maureen Houssein-Mustafa walks the talk when it comes to beauty education.

College of tomorrow

Clinical Skincare workshops

Clinical Skincare upcoming workshops:

JULY 27: Clinical Skincare Product Knowledge Citigate Central, Sydney.

JULY 28 AND 29: IPL & LSO (Laser Safety Officer) Course OR CT-1 & CT-2 Citigate Central, Sydney.

AUGUST 4 AND 5: Clinical Therapist CT-1 & CT-2 CSHE Training Centre, Brisbane.

AUGUST 18 AND 19: IPL & LSO (Laser Safety Officer) Course OR CT-1 & CT-2 CSHE Training Centre, Brisbane.

SEPT 29 AND 30: Clinical Therapist CT-1 & CT-2 Citigate Central, Sydney.

OCT 20 AND 21: IPL & LSO (Laser Safety Officer) Course Citigate Central, Sydney.

OCT 27 AND 28: Clinical Therapist CT-1 & CT-2 CSHE Training Centre, Brisbane.

NOTE: courses are dependent on numbers and may be changed or cancelled. For more details, contact: Clinical Skincare 1800 628 999.

US medi-spa expert's workshop

Bryan Durocher, a US expert in setting up medi-spas, will visit Australia in September for the Sydney A5M conference and will be conducting a pre-conference workshop titled: "Medical Spa: Combining the Traditional Spa with the Medical Clinic".

The workshop includes topics such as: *Medical Spa Concepts and Design Overview, Hiring a Championship Team, Retail Strategies that Produce Revenue, Compensation Structures and Marketing Your Med Spa.*

Durocher, and his company Durocher Enterprises, provides coaching, consulting, global industry trends and marketing solutions for medi-spas, spa and industry professionals internationally.

The workshop will take place from 8.30am to 6pm on September 5, 2008 at Swissôtel in Sydney. The A5M conference takes place at the same venue on September 6 and 7. **For bookings, contact A5M: (03) 9813 0439 or visit www.a5m.net.**



To mark their fourteenth year in education and training, The Australasian College of Nails Beauty Makeup Hair Broadway recently moved to new, state-of-the-art facilities at Broadway in Sydney.

When *Professional Beauty* visited the college's impressive new glass-fronted premises, the place was abuzz with classes being conducted and finishing touches being made to the school's interior.

Due to limited space for expansion at the previous location, the college's CEO Maureen Houssein Mustafa has designed an outstanding new contemporary learning environment (a warehouse style conversion) at a cost of \$2 million. "No expense has been spared," Maureen said, as she gave us a tour of the college's amenities.

Facilities include ten pedicure thrones, 30 ventilated nail desks, 66 hair stations, 80 theory seats, 20 facial and body beds. The college showcases the very latest in equipment and technology. Each theory room is fitted with a large plasma screen and a laptop to enhance learning opportunities for students. Student laptops are also available with internet connection.

In business for some 14 years, Maureen is passionate about education in the beauty industry.

"I wanted to create a 'college of excellence' for the industry - a college for tomorrow," said Maureen. "Our aim is to provide training and education to enable students to be an asset as soon as they start working in a salon."

The college offers customised courses, flexible delivery and Maureen says they guarantee job placement on successful completion of a course.

"We are totally committed to the education and future of the industry. I'm big on training. I believe there should be an extra element of training - especially with IPL," she said.

"We have an abundance of professional people on staff who are really passionate about what they do; including the highly experienced educators and our administration infrastructure. Without our fabulous educators and administration team we would not be able to offer such a high level of service."

Endeavouring to make students industry-ready as soon as they graduate, treatment appointments are booked in real time, so waxing, for example, takes 30 minutes, not two hours.

The college interviews all applicants to ensure that the person applying is a 'good fit' for the industry.

"Sound career advice is a part of our role. For all applicants under 18, we interview the parents, too. Our minimum age is 16, maximum 60," Maureen said.

Although Brazilian waxing is not in the government-accredited training package, the college includes (female-only) Brazilian waxing as an option. The college wants students to be prepared for all services the industry offers. This option is only available to students 18 and over.

The college is open six days and four nights and has monthly intakes, offering students the flexibility to manage the rest of their life while achieving their dream.

To prove her commitment to the industry, Maureen is establishing "The Australian Beauty Industry Foundation", a not-for-profit initiative offering:

- Scholarships
- Mentoring for people in business

Finally, Maureen is lobbying for government funding to fill the gaps in training - particularly in upgrading qualifications and training in management skills.

For further information, contact: The Australasian College of Nails Beauty Makeup Hair Broadway (02) 9571 8288, email info@australasiancollege.com.au or visit www.australasiancollege.com.au