

## International Congress of Esthetics, Dallas

Thousands of estheticians took advantage of the chance to see the latest industry products and enjoy the wealth of education ICE offered at the Hotel InterContinental, Dallas, February 20-21. The 2005 International Congress of Esthetics, Dallas sponsors included Nelly de Vuyst, G.M. Collin and Eminence Organics, who helped provide informative general session presentations and numerous workshops. Next year's Dallas show will take place April 2-3.



**1.** Monica M. Leedom offered attendees some heroes in her "Profiles of Estheticians."

**2.** Dr. Leigh Hopkins made it clear that a lot of thought needs to go into devising a facial rejuvenation medical program at your spa.

**3.** CIDESCO Diplomat Janet McCormick challenged estheticians with her presentation: "Who Am I? Who Do I Want To Be?"

**4.** Consultant Bryan Durocher offered spa marketing and management advice designed to make the cash register ring.

**5.** Bella Schneider of 5 Star Formulators excited estheticians with her presentation: "Dramatic, Youthful Eyes and Lips."

**6.** Physiodermie's Manon Pilon presented the scientific causes and solutions for rosacea, rosacea acne and sensitive skin.

**7.** Spa owner Anna-Dee Rinehart and Samuel M. Lam, M.D. (not pictured), presented both sides of the issue in "Forging the Bridge Between Beauty and Medicine."

**8.** Sonia Alexandra gave a lively demonstration of hot and cold stone therapies.