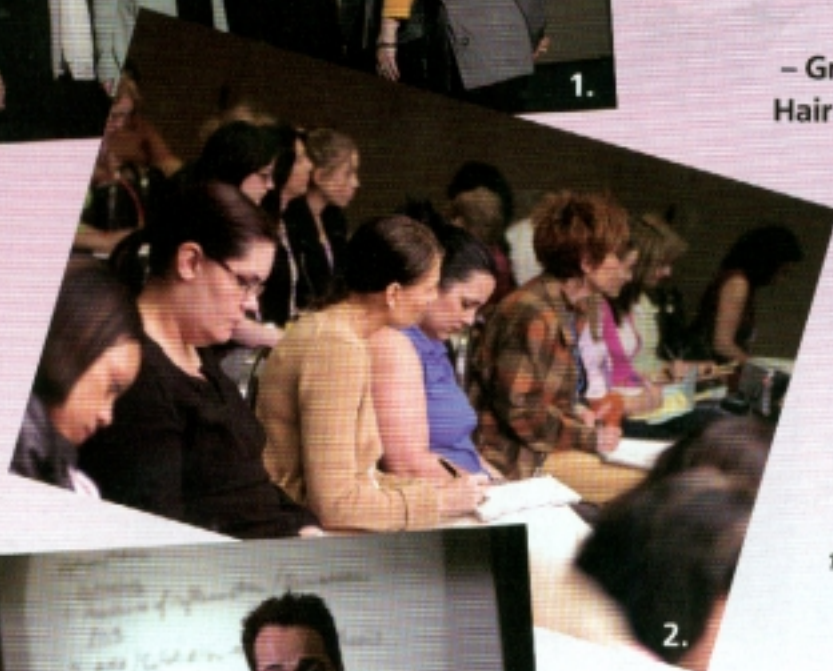


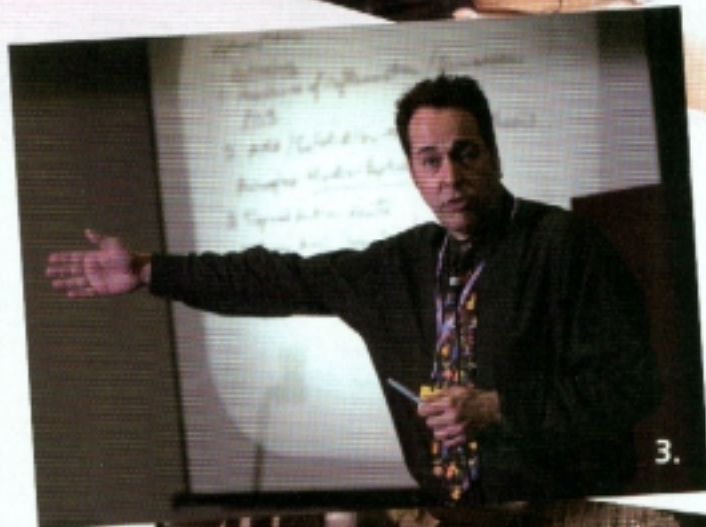


**"I'm excited to be able to purchase everything my bridal clients will need in a short time and in an easy-to-access location."**

**– Graciela Santilier-Nowik,  
Hair Base Salon, Chicago, IL**



*1. The top-notch educators that offered product-neutral advanced education Saturday, May 22, during the owner/manager workshop included, from left, Lydia Sarfati, founder and president, Repêchage; Susanne Warfield, president and CEO, Paramedical Consultants, Inc.; Bryan Durocher, president, Durocher Enterprises; Carol Phillips, founder, EncompassOne Marketing Group; and Bonnie Canavino, founder, Spa Specifics.*



*2. Skin care professionals from the Midwest and beyond enjoyed the array of product-neutral advanced education options provided during Saturday's education-only pre-show demonstration workshops.*

*3. During pre-show demonstration workshops, Mark Lees, PhD, president Mark Lees Skin Care presented "The Over-processed Skin: Dealing with Redness and Reactivity."*



*4. You couldn't miss Skin Inc. magazine on the show floor!*

5. Once again this year, performers from the Chicago-based State Street Dance Studio charmed attendees of the general sessions on Sunday.



6. Keynote speaker Lisa Starr of Preston Wynne Success Systems shared invaluable business advice in her presentation "Taking Care of Business" on Sunday.



7. On Sunday afternoon, a panel of experts convened to answer attendees' questions on how to succeed in business. The panel included, from left, Michael Paviadakos, Crown Industries Inc.; Lydia Sarfati, Repêchage; Darcy Cappetta, Bioelements; Robert Kelley, Helma B. Aestheceuticals; and was moderated by Mark Lees, PhD, Mark Lees Skin Care, Inc.



8. The Gala Reception sponsored by Crown Industries held on Sunday evening gave attendees and exhibitors alike an opportunity to mingle and network after a successful day on the show floor. From left, Bonnie Canavino, Spa Specifics; Graciela Santiler Nowik, NCA Board of Directors; Carol Rio, NCA of Illinois; Stephanie Pegues, CC Board of Directors; Josephine Zeppieri, NCA President; Michael Paviadakos, Crown Industries Inc. (holding niece Maria); Marian Raney, publisher, Skin Inc. magazine; Julie Hutchison, event coordinator, America's Expo; Melinda Taschetta-Millane, editor, Skin Inc. magazine; and Gayle Lendabarker, event coordinator, America's Expo.



9. The exposition hall was filled with a steady stream of eager skin care professionals throughout the weekend.

