

Revolutionize Your Skincare Business
and Take it to the Top



Spa Success

Looking for a little inspiration? CBI has partnered with Durocher Enterprises to launch a **new business CD** entitled "Revolutionize Your Skincare Business and Take it to the Top." The 60-minute CD includes tips from successful spa owners about creating a dynamic retail culture; an extraordinary client experience that brands your business; and coaching and team building strategies. For more information call 800/822-7546 or visit www.cbiskincare.com.

Captive Audience

Designed for viewing within spas as well as on select spa channels at hotels and resorts worldwide, the Spa Harmony DVD from Pevonia is a **visually enticing** introduction to spa services. It explains the key advantages of visiting a spa to clients and encourages clients to try services they may not yet have experienced. For more information call 800/PEVONIA, visit www.pevonia.com or circle 176 on the Reader Service Card.



Floating on Water

Help clients relax by making them completely weightless! Utterly isolated from the outside world, clients can float on a bed of warm water in an **antigravity flotation chamber** from Izame Flotación. The Floater contains a special solution five times denser than seawater. According to the manufacturer, a 30- to 60-minute session in the Floater decreases stress, relieves skin problems such as psoriasis, improves overall metabolism, minimizes the effects of jet lag and leaves clients feeling as refreshed as they would after sleeping four to six hours. For more information visit www.izame.com.