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- 1) A record-breaking number of attendees lined up each day to attend the IECSC show.
- 2) American Spa's Julie Keller leads a panel on The New Spa Consumer featuring Biotone's Jean Shea, Debbie Zie from Cal-A-Vie Spa, and Beth Hickey from E.O.H. Beauty Brands.
- 3) Buyers flocked to the Revitalash booth.
- 4) Ilike Organic Skin Care's Szilvia Hickman answers questions about the line.
- 5) Mistress of Ceremonies Jane Iredale leads the Green and Sustainable Practices panel during the show's General Session.
- 6) Attendees received free makeup application services at the Jane Iredale booth.
- 7) Repêchage skincare specialists offered demonstrations on the show floor.
- 8) Pevonia Botanica's Sylvie Hennessy welcomes attendees to her seminar.
- 9) The Cures by Avancé team awaits buyers at their booth.
- 10) The show floor was often packed during the three-day event.
- 11) Buyers were drawn to the colorful Essie nailcare offerings.
- 12) Glymed Plus's Christine Heathman performs a healing facial.
- 13) Members from the American Spa and IECSC teams pose at the magazine's booth.
- 14) The Amber Products staff shows off the company's latest offerings.
- 15) Dermalogica's Lisa Kovner and American Spa's Joyce Jamison relax in the company's new Airstream trailer.
- 16) Brushes by Karen's Christine Kolenda demonstrates mineral makeup application.
- 17) Attendees sample new sunless tanning products from St. Tropez.
- 18) Bryan Durocher hosted a day-long seminar entitled "Your Profitable American Spa."

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