



Pevonia Sponsors Celebrity Golf Event

Pevonia Botanica served as the skincare sponsor of the Elizabeth Glaser Pediatric AIDS Foundation's ninth annual Celebrity Golf Classic at the Lakeside Golf Club in Burbank, CA. The event raised nearly \$800,000 to support the Foundation's lifesaving programs for children and families. Pevonia Botanica provided gifts for celebrity golfers, including Richard Karn, Don Johnson, Chris O'Donnell, and Sugar Ray Leonard. ●

Celeb golfer Chris O'Donnell shows off his Pevonia Botanica gift set.

Dermalogica Teams With Durocher

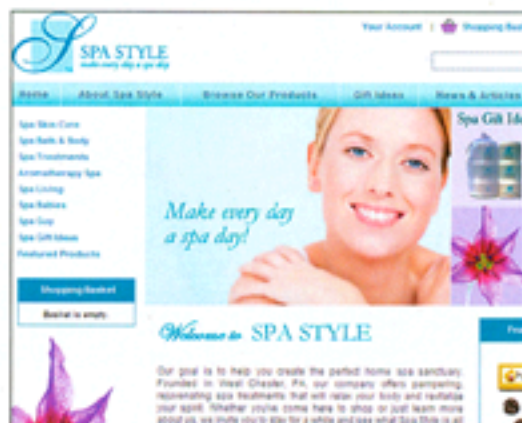
Dermalogica has teamed with Bryan Durocher, president of Durocher Enterprises, to provide skincare professionals with advice on how to create successful businesses that are personally rewarding and financially profitable. "Bryan's expertise in the business of marketing, retailing, and public relations makes him an invaluable resource for professionals in any phase of our industry," says Annet King, director of training and development for Dermalogica. ●



The Éminence team celebrates 50 years of excellence at the meeting in Cancun.

Éminence Meets in Mexico

Members of the Éminence Organic Skin Care team based in North America recently gathered for the Annual General Meeting in Cancun, Mexico. The week-long event included a gala to celebrate 50 years in the organic skincare business and insight from industry speakers. ●



Spa Style Launches New Site

Spa Style, a company that sells a number of spa-at-home products, has launched a new website, www.spa-style.com, that features the company's line of products and information, including tips and techniques for living a spa lifestyle. "This new website truly captures the heart and soul of Spa Style," says Janice Christian, CEO and founder. "It was our intention to create an online experience that is as close to reality as the web allows, and with our luxurious new look and feel, we know that both professionals and consumers alike will find exactly the information they're looking for." ●

CND WELCOMES NEW DISTRIBUTORS

CND has announced partnerships with two distributors in the United Kingdom (U.K.) and Irish markets. In the U.K., CND products will be represented by Sweet Squared, a distribution company formed by CND reps Samantha and Samuel Sweet. In Ireland, the Creative Nail Academy (CNA), under the guidance of Marina Egan and Karen O'Neil, has been named the distributor for Ireland and Northern Ireland. "With the launch of Sweet Squared and CNA, the U.K. and Irish markets will be delighted to see a mix of the familiar and new with product distribution and education programs," says Rhonda Benbo, CND vice president of international sales. ●