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Éminence Organic Skin Care employees gather at their annual International Sales Conference.

### Éminence Hosts Annual Conference

The staff of **Éminence Organics Skin Care** recently attended the company's annual International Sales Conference. Held in Vancouver, the home of Éminence's headquarters, the conference attracted representatives from all over North America and Europe. The event featured presentations by leading educators and industry speakers and an \$11,000 donation to the Breast Cancer Foundation. ✱



Bryan Durocher

### IDI Spotlights Bryan Durocher

The **International Dermal Institute (IDI)** recently hosted a Guest Speaker Evening, featuring **Bryan Durocher**, founder of **Durocher Enterprises**. The beauty industry coach and motivational guru spoke to more than 200 skincare professionals at the IDI and **Dermalogica** headquarters in Rancho Dominguez, CA. Focusing on the fusion of business success with personal development in the beauty industry, Durocher provided strategies for professionals to get the most out of their lives and their businesses and emphasized the importance of expanding business through word-of-mouth recommendations. "Helping skin therapists build

business is as important to our educational mission as teaching proper cleansing and extraction techniques," says **Debra Wurzel**, IDI's vice president of education. ✱

### Spa Ritual Goes Backstage with Thakoon

**Spa Ritual** went behind the scenes of Olympus Fashion Week in New York City for Thakoon's show. Both the nailcare company and the designer looked to nature as an inspiration, and Spa Ritual manicurist **Myrdith McCormack** complemented the designer's bouquets of peonies and hydrangeas by creating soft, delicate looks with lacquers from Spa Ritual's new collection, French Ritual. ✱