

ANNET KING BIO

Annet King, Director of Training and Development for The International Dermal Institute (IDI), is both CIDESCO and CIBTAC certified with more than 18 years of skincare industry experience. She develops the extensive IDI curriculum, oversees the training of nearly 200 instructors worldwide and is recognized globally for her training abilities, expertise and knowledge of all things skin and body related.

Originally founded in 1983 by Jane and Raymond Wurwand, the The International Dermal Institute is headquartered in Torrance, California and currently has 36 Training Centers throughout the United States, Australia, Canada, Germany, Ireland, New Zealand and the United Kingdom. IDI serves as the foremost authority on professional skin therapy and the premier provider of post-graduate education for professional skin therapists.

Annet has been with IDI for nine years. Prior to joining IDI she was Director of Training for a skin care distribution company in Singapore; supervised the regional training for several major skin care lines, and served as Vice Principal to two CIDESCO certified schools. In addition Ms. King consulted and assisted in the development of skin care centers and spas throughout Southeast Asia.

Ms. King's dynamic personality, paired with her extensive skin expertise, makes her one of the most in-demand guest speakers at educational events worldwide.